

This conference conference addressed the big issues facing alcohol treatment and research. Public spending is being cut. At the same time the case for investing in more alcohol interventions and treatment has never been stronger with research and policy developments. New Directions 2011 considered the key contemporary issues and challenges facing alcohol service providers and researchers. 2011 Lancaster (14th -17th April) Big Drinking and the Big Society Inequality and alcohol problems: are we really all in this together? Speakers included; Roz Brooks (Norwich), Donald Forrester (Bedfordshire), Ian Paylor (Lancaster), Alex Copello (Birmingham), Fiona Measham (Lancaster), Robin Davidson (Belfast), Sarah Galvani (Bedfordshire), Trevor McCarthy (Leicester), Nick Heather (Newcastle), Adrian Brown (London), Wulf Livingston (Wrexham), & a Symposium from the Alcohol Education Research Council